

# **ABOUT MIDLAND CENTER FOR THE ARTS**

Since 1971, Midland Center for the Arts has served as the Great Lakes Bay Region's cultural destination. Through diverse, entertaining, educational and hands-on experiences in art and science, the Center inspires both audiences and participants.

Centrally located in the state of Michigan, we are within hours of Detroit, Grand Rapids and Traverse City, making us an accessible destination. We aspire to not only serve our region, but to be a leader in the state for innovation, creativity, inspiration, and entertainment.

We partner with businesses and community organizations around the region to preserve our vision of making the Great Lakes Bay Region the best place to live in Michigan.

# **MISSION**

Midland Center for the Arts is a cultural destination where people find meaning and connection in their busy lives.

# **VISION**

Midland Center for the Arts is a leader in making the Great Lakes Bay Region the best place to live in Michigan.

WELCOMING pg 3-4
ACHIEVING pg 5-6
IMPACTING pg 7-9
ENTERTAINING pg 9-12
PARTICIPATING pg 13-14
CONNECTING pg 15-16
GATHERING pg 17-18
ENGAGING pg 19-20
APPRECIATING pg 21-22

ne people of Midland built the Center to ne p satisfy the creative drive that exists in all of us. Some of the time we create and some of the time we appreciate. Both are powerful and necessary forces in the development of a healthy community."

- Alden B. Dow, Architect of the Center



INCREASED 64% IN TWO YEARS55% OF VISITORS CAME FROM OUTSIDE OF MIDLAND COUNTY10,716 NEW HOUSEHOLDS

A place where artists perform, families explore, and students spread their wings. We are a key driver of visitation to Midland and of overall quality of life in our community. And, we deliver substantial economic impact.

# THE CENTER'S ECONOMIC IMPACT

/ \$12,955,420 estimated in total spending\*

/ 78 Employees (48 Full-Time)

/ \$8.9 Million Operating Budget

/ 12% Increase in Contributions

/ \$1.1 Million Increase in Earned Revenue

/ \$1.4 Million Increase Total Revenue

/ Maintained Endowment Withdrawal Below 5%

\*Americas for the Arts economic impact calculator

35% CONTRIBUTIONS

30% ENDOWMENT WITHDRAWAL

35% TICKET SALES & OTHER REVENUE

7 / Midland Center for the Arts 2017/18 Annual Report

Presenting performances that inspire and entertain, forming the backbone of the Center's business operations and fulfilling its mission, the Center is the largest performing arts presenter in the region. We bring shows and artists from around the world to Midland, engaging audiences in the state and beyond.

# NATIONAL TOURING BROADWAY SHOWS

- / The 2017/2018 season marked the Center's creation of the **Broadway & Beyond Series**.
- / Featured Elf the Musical, Chicago, Cirque Eloize: Saloon, Jersey Boys and Cinderella.
- / More than 20,000 people attended the inaugral series.
- / The prominent concert and touring industry publication, Pollstar, ranked the Center #175 for the 2018 Mid-Year Top 200 Theatre Venues Worldwide in their July issue, giving the Center national attention.

# MIDLAND **SYMPHONY** ORCHESTRA

- / The Midland Symphony Orchestra consists of more than 70 professional musicians from across the Midwest, and has provided the Great Lakes Bay Region with excellence in symphonic music since 1936.
- / This season featured notable works in the classical repertoire including Beethoven's *Symphony No. 7* and Mahler's *Symphony No. 5*; and new experiences like The Music of Bowie & Prince and Beer, Brahms & Bourbon.

# WORLD-CLASS ENTERTAINMENT

It was a standout season with

many firsts that exceeded our own expectations. Audiences

the new energy and efforts that

the Center has taken on so

regularly encounter people

who had never been to the

many fronts. It was thrilling to

Center. We welcomed them to

the Museum, to performances

and to our engagement programs."

- Bryan Jao, Vice President of Programming

from around the region embraced

- / The 2018 MATRIX:MIDLAND Festival celebrated art, science and humanities.
- / From a Yahoo technology critic, Chicago comedians, and a chef to Royals and US Presidents, an Olympic Medalist, a Grammy-award winner, a NASA astronaut, and Daytona 500 winner, the Festival brought lots of excitement in June and even debuted a one-of-a-kind new live show featuring hometown outdoorsmen stars, the Keefer Brothers.

I love being a part of Midland Center for the Arts because the arts world is a community. Whether I'm playing in the Orchestra, involved in a theater production, or singing, I'm on stage with friends. Many differences can be put aside, and we're all working toward the common goal of creating a memorable experience for the audience."

Susan Mercy, Midland
 Symphony Orchestra violinist

The Center is not only a place to appreciate the arts, but to be a part of the art.

LOCAL TALENT ON STAGE

The Center is home to local actors, since

The Center is home to local actors, singers and musicians of all ages from across the Region who act, sing, dance and perform on our stages.

- / 1,819 local actors, singers, and musicians
- / 73 youth actors performed in the youth theater productions
- / 100 choir singers performed with Detroit Tigers announcer, Dan Dickerson
- / 4,258 kids and families attended youth theater and choir performances
- / 50% of national Broadway tours at the Center had an actor from our region in the cast
- / Cornerstone Series: Center Stage
  Theatre produced Oedipus the King,
  the 3rd installment of a 5-year series
  presenting some of the most influential
  plays to the American theater, examining
  the power of family in our lives.

Cornerstone Series has offered both our artists and our audiences the opportunity to dive deep into the dramatic canon to meet the characters and words that form the foundation of the American theatre. The chance to see just one of these plays, let alone all five, only comes along once in a great while. I am grateful for the generosity of spirit and passion for the arts that made this possible."

- Dexter Brigham, Director of Theatre Programs

From celebrating global connections to making connections with local groups in our community, the Center connects audiences not only to the art, but to each other.

NEV

# **NEW! MADE IN MICHIGAN**

Designed to celebrate the incredible artists who have emerged from this area, the Center debuted its first Made in Michigan Series. We also engaged local choirs, high school, college and adult musical theater artists, and instrumentalists during these performances.

- / Featured performers: Bay City native Katie Travis (*The Phantom of the Opera*), Contralto soloist Emily Marvosh of Saginaw, Midland's Micah Young (*Spring Awakening*), and Ryan VanDenBoom of Munger (Broadway's *Something Rotten!*).
- By bringing a 'success story' in a field of interest back to the schools, it drives home the message that you do not have to be from a major city to have a career in the arts. What was also surprising is the impact that the school visits had on the artists. Returning to their old 'stomping grounds' and giving back, has almost unanimously been their favorite aspect of the visit."
  - Matt Travis, Director of Choral and Orchestral Programs

# ARTISTS FROM **ACROSS THE GLOBE**

- / The Windows on the World Series features artists from around the world, bringing their unique artistic heritage to our stage. These touring artists and entertainers engage audiences through performances normally not seen outside of major cities.
- / Featured Cas Public, Che Malambo, L.A. Theatre Works: *The Mountaintop* and Cameron Carpenter

Surrounding Cameron Carpenter's performance, the Center collaborated with local LGBTQ+ groups who had never all been in the same room before: the Gays and Lesbians at Dow (GLAD), Perceptions, Family and Children's Services of Mid-Michigan, and the Midland High School GSA.

- We built an event that consisted of an hour-long Q&A session with Cameron, followed by some social and discussion time, where LGBTQ+ individuals and allies that spanned multiple generations shared their current experiences of their everyday lives and as advocates for the LGBTQ+ community," explains Katie. "It was incredible to see teenagers who are so passionate about issues like gender-neutral bathrooms in their high schools interacting with community leaders in their 60s who jump-started advocacy efforts in our region 30 years ago."
  - Katie Miller, Manager of Community Engagement



The Alden B. Dow Museum of Science & Art cultivates creators and innovators of the future with 14,000 square feet and 4 levels of family-friendly interactive exhibits, and displays many local and nationally recognized artists.

# **HIGHLIGHTS**

- / Had our largest-attended exhibit in the past decade with **45,138 visitors** coming to the *Giant Mysterious Dinosaurs* exhibition.
- / 14% increase in Museum memberships.
- / Added five new hands-on exhibits, a preschool area, and expanded our STEM activities both inside and outside the museum.
- / The Spark!Lab® Smithsonian welcomed over **20,000 visitors**.
- / Hosted 464 Michigan visual art exhibits and debuted an ArtPrize exhibition—having the honor of being the first to organize and view the exhibit outside of Grand Rapids.
- / Offered new sensory-friendly experiences.

Just a mile away from the Center is the campus of the Midland County Historical Society, housing the Doan History Center and Herbert H. Doan History Center, the Herbert Dow Historical Museum, the 1874 Bradley Home and the Carriage House.

/ This year, new Hands-On History weekends were offered at Heritage Park to draw in new audiences and boost awareness of the campus.



The Center inspires the curiosity of our visitors as both a learning hub and point of community connection. The scope of educational offerings has been expanded to include more robust STEM programming, partnerships with key community organizations and more outreach opportunities for students in the region.

# **KEY STATISTICS**

- / Over **6,000 students** were impacted by the museum and **37 school districts** participated.
- / 1,424 students attended matinee performances and 5,274 students visited through school tours.
- / 44 STEM programs, hands-on activities, and special events were held.
- / 436 people served through Art from the Heart Scholarship Fund
- / 213 students attended the Center's summer camps.
- / 45 educators participated in the Kennedy Center's "Partner in Education" Program, learning ways to integrate the arts into the classroom.
- / 50 art classes and workshops for adults, plus 22 classes, camps, and special programs for youth (ages 4 to 18) were offered by our Studio School.

We continue to work to inspire our next generation of thought leaders and to encourage lifelong learning through enriching educational opportunities."

- Jennifer Kanyo, Director of Education

# APPRECIATING

Thank you to our visionary leaders and partners whose passion and support are transforming our community.

# **2018-2019 BOARD MEMBERS**

Honorable Stephen Carras / Chair Circuit Court Judge Midland County

Honorable Daniel S. Opperman / Vice Chair Judge, U.S. Bankruptcy Court for the Eastern District of Michigan

Lisa Ungerleider / Secretary Philanthropist & Community Volunteer

Robert Sparling / Treasurer Global Director-Financial Risk Management The Dow Chemical Company

William Collins / Immediate Past Chair Executive Vice President.

General Counsel & Corporate Secretary. Chemical Financial Corporation

# **Donald Bachand**

President, Saginaw Valley State University

Family Nurse Practitioner, Health Delivery, Inc. -Janes Street, Academic Community Health Center

Director, Grace A. Dow Memorial Library

# Mark Flegenheimer

President, Michigan Sugar Company

# Clare Furlo

Philanthropist & Community Volunteer

Business President, Dow Polyurethanes & CAV The Dow Chemical Company

Chief Executive Officer Tri-Star Trust Bank

# **Diane Postler-Slattery**

President & CEO MidMichigan Health

## **Bridget Looby Staffileno**

VP Community Affairs Catholic Federal Credit Union

### Greg Velez

Director of Engineering - Home Storage Division SC. Johnson

Terri M. Trotter / Ex Officio

President and CEO Midland Center for the Arts

# **CORPORATE PARTNERS**

































The Iles Schropp Group



































Dr. John Carter

# **COMMUNITY PARTNERS**

The Herbert H. and Grace A. Dow Foundation / Rollin M. Gerstacker Foundation / Midland Area Community Foundation / Charles J. Strosacker Foundation / Michigan Council for Arts and Cultural Affairs / The Alden & Vada Dow Family Foundation / The Dow Corning Foundation / The Patricia And David Kepler Foundation / The Huntington National Bank / Maxwell K. Pribil Memorial Fund / Midland 100 Club / The Doan Family Foundation / National Endowment for the Arts / Bay Area Community Foundation / Saginaw Community Foundation / Arts Midwest / Michigan Baseball Foundation / Kiwassee Kiwanis Foundation / Saginaw Arts and Enrichment Commission / Midland Area Chamber of Commerce / Midland Downtown Business Association

Peter & Barbara Carras Stephen & Kristy Carras\* Junia Doan Jim Fitterling & Alex Lee\* James R. & Anita H. Jenkins\* S. Preston & Dr. Betty Jones and M.G. Marsh David & Patti Kepler\* Frank & Jean Popoff\* Mrs. M. Sheldon Putnam Cynthia & Bill Schuette Bill & Linda Stavropoulos\* Lisa & Howard Ungerleider\*

SILVER \$5,000 - \$9,999 Etcvl & Ruth Blair Al Blinke Matt & Kathleen Davis\* Carl & Marilyn Gillett Robert & Pam Hart\*

Neil & Annmarie Hawkins\*

Michael & Debbie Haves\* Marcia Havwood Wallace R. & Bernice E. Leslie Fred & Flaine Miller Trust Sarah & Daniel Opperman Cady & David Ramaker\* Lee & H. J. Smith\*

# BENEFACTOR

Duncan & Kathryn Stuart\*

\$2,500 - \$4,999 Bill Collins & Dorene Allen\* Brian & Lissa Ames' Peter & Catherine Anders James & Mary Ann Anschutz Nancy & Bill Barker Barbara Barnes & Bill Krueger Cavla Anne & Markus

Christian David & Linda Basque\* Ward & Rebecca Bentley\* David & Marilyn Camp Norma Camp David & Alisa Day Sarah Dergazarian Vernon Fauve S. Preston & Betty B. Jones' Theresa & Mark Kotanchek Ted & Kay Lunt\* Marv M Neelv W. Brock Neely Bruce & Roberta Olivei

Dean & Jane Palmier Paul M. Pankratz Michael & Jennifer Pisarczyk Richard & Janice Reynolds\* Bill & Beth Schmidt Don Slattery & Diane Postler Slattery Mr. & Mrs. Robert Sparling\* Carol Struthers Rich & Trudy Wells Neal & Allison Wilcox John & Pat Zimmerman

## SPONSOR \$1,000 - \$2,499 Sara Allswede<sup>4</sup>

Gwendolyn Pike Gene Anderson Andre Argenton\* David & Bobbie Arnold\* Margaret & Lawrence Ault Donald & Liana Bachand\* Judy Bailey

Paul & Shauna Barbeau\* Melissa Barnard &

Michael & Nina Cronenberger

Don & Sheron Deibert

Pat & Nonny Domine

Norm & Maureen Donker

Mr. & Mrs. Bruce Ducker

Ron & Sofia Edmonds<sup>4</sup>

Dotty & Bob Everett

Fran & Jim Falender

Marilyn Forsythe

Bob & Maribeth Feenv\*

Bill & Kathy Fothergill

David & Adriana Frey\*

Louis & Veronica Furlo<sup>4</sup>

Mr. & Mrs. Daniel Gavin

Barry & Joanne George

C. Joanne Grabinsk

Bruce & Judy Groom

Robert & Janet Hahn'

Gilbert & Miriam Harter

Jack & Nancy Higgins

Thomas & Sharon Hrvnvk

April Igtiben & Garrett Pohl

Steve & Mary Rita Johnson

Lee & Bonita Johnston\*

Grea & Holly Jozwiak

Edward L. White

Charles & Mona Kalil

Anne Kelly-Rowley &

David & Tracey Kempsell

Kevin & Jenny Kendrick

Felix & Victoria Kensington III

Dan & Sarah Kozakiewicz\*

Torsten & Andrea Kraef\*

Suzanne Krevinghaus

Claud & Judy Lacey

Jon & Frin Lauderbach\*

Douglas & Marguerite Leng

Brendy & Anne Lange<sup>4</sup>

Jim & Sue LaBean\*

Tim Lacey\*

John & Linda Kennan

Roger & Liz Kapla\*

Jerry Rowley

Peter & Birgit Holicki\*

Randall & Joy Hayes

Jackie Henninger

Bill Henninger

Dorothy Hornsby

Karl & Julie leuter\*

Cal & Nancy leuter

Family of Betty & Norman Hall

Laura & Brad Gray\*

Nina & David Frurip

Clare & Paul Furlo<sup>4</sup>

Daniel & Fay Futter

Richard & Christine Ferrando

Anne & Mark Flegenheimer\*

LuEllen DeLine

D. Dick DeLine

Ruth Alden Doan

Rick White' Robert L. & Michaele Sandy & John Bartos S. Malecki\* Eric Blackhurst Patricia & Bradley Martin Lara & John Blaha\* Bob & Dianne Maughon\* Douglas A. & Michelle D. May\* David & Julie Blakemore' Gary & Abbie McGuire\* Rodney & Nancy Boulanger\* Jerry & Karen Bryant The Midkiff Family Greg & Vicki Bunker Dominic & Pamela Ron & Wil Carter Monastiere\* Joan Chapman Bob Monica Marilyn E. Clark Guy & Jane Moulthrop Dick & Sue Clemmer Martin & Kay Musolf Jen & Rodney Coleman\* Dr. Jennifer Nash & Mr. Michael Nash Gordon & Rebecca Cox\*

Alan & Jean Ott\* Francine & Don Padgett\* Mr. & Mrs. David Pankratz\* Phyllis Pankratz Sylvia Patchin Steven Patchin Ken & Gina Pederson\* Larry & Maija Preston\*

Tom & Tina Ludington

Christy & Jerry Pritchett\* Andy & Donna Rapp Jim Fitterling & Junia Doan Bob & Cheryl Rathbun\* Chuck & Deb Reardon\* Richard & Bonnie Rhineharl

Greg & Candy Rogers\* Don Slattery & Diane Postler-Edward & Elyse Rogers Joan Rogers John & Cheryl Rosten Lee Rouse\* Carolyn & Stanford Rowe Donald Liles & Patricia Scaduto Drs. Sheree & Florian Schattenmann<sup>3</sup> Lynn & Maureen Schefsky Herbert & B.J. Scogg

Sunita & Melwyn Sequeira<sup>1</sup> Dr. Sam & Holly Shaheen\* J. Donald & Angela Sheets\* Emily & Madison Sosolik Tammy Allen Sosolik Bridget & Joe Staffileno Eric & Devon Stangland Carol Staples & Sam Choo Dr Kristin Stehouwer

Karl Stephan\* Michael & Terry Stevens\* Jeff & Nicole Tate\* Rex & Yvonne Thatcher David & Margaret Thompson' Stacey & Charles Trapani Jesse & Wendy Traschen Terri Trotter & Doug Wright Tina S. Van Dam The Hon. Philip Van Dam

Ken & Christine Van Heel\* Douglas & Ann Ward Keith Watson & Family Alexander & Susan Weitz\* Macauley & Sara Whiting, Jr. Carol & David Williams Amy & John Wilson David & Jane Wirth Mike & Laurie Witt Ladonna Woods Carlton Woods

**DONOR \$500 - \$999** Keith & Elizabeth Lumbert

Brad & Michelle Bahr Jeff & Karen Beckwith Scott Bemis Stuart Bender Irene Beshgetoor Catherine Bodnar Roger Borrousch M. Victoria Bowes Fred & Jacquie Brenner Ralph Brozzo & Kris Scott Christine & Donald Buchalski Alan & Sandy Burmester Jim May & Ann Butzler Dr. John & Silvia Carter Stuart & Mary Choate Greg & Diane Demers Wendell & Marcia Dilling Jeanne Dodd & Bob Shreadwick Diego & Sandra Donoso Linneaus & Phae Dorman Marjorie Dwane Katherine Elder Eldon D. & Judith R. Enger Jae & Trina Evans Michael & Lois Feider Kurt Frevel Mrs. Ludo Freve

Christine Lane

Robert & Shervl Lane

F. R. & Gloria Lehman

Tom & Jan LeVasseur

Chris & Jackie Light

Charlotte B. Maxson

Marty & Jan McGuire

Craig McDonald

Judith McDowell

James McIntyre

Anne Messinger

Tom & Elsie Misner

Douglas & Jean Moore

James & Alice Morgan

Barry & Beverly Mover

Julie & Patrick Murtha

Robert & Tawny Nelb

Mike Rabideau

Judy Rapanos

Wayne & Gayle Neuman

Tom & JoEllen Randolph

Tad & Sally Jean Roberson

David & Elizabeth Romenesko

Bernie Meister

Nathan & Anne Laughlin

Eugene Yehle Dominic & Amanda Zoeller Lou Garl CORPORATE Michael & Claudia Goad **COMMUNITY PARTNERS** John & Mary Gorte American Chemical Society Roy & Debra Green Arts Midwest Don & Yvonne Hall Assumption of the BVM Les & Linda Hamann Catholic Church Al & Mary Ann Hanus Chemical Bank Wealth Ruth Harlow Management Robert & Joyce Hetzler Consumers Energy David & Sarah Hocking James & Brenna Jackson Foundation Thomas Randolph Bryan Jao Richard Jellum Delta College DeShano Community John & Virginia Jossi Foundation Dave & Lisa Jozwiak Bruce & Nadine Kanuch Margaret Klumb Foundations Charles & Lois Kocher Charles Koella Foundation Richard & Judith Krauss Norm & Diane Lake

Doan Family Foundation The Alden & Vada Dow Family The Dow Chemical Company The Dow Corning Foundation Herbert H. & Grace A. Dow Foundation Rollin M Gerstacker Foundation\* David B. Jones Foundation The Kantzler Foundation The Patricia & David Kepler Foundation Kiwanis Club of Midland Marvin C. & Adele T. Kubitz Memorial Endowment Fund Lakeside Estates Dr. Dale J. & Mrs. Helen Meier Condominium Assoc. H.O. Smith The Max Carev Blacksmith Guild Meredith Corporation Foundation

Michigan Baseball

Midland 100 Club

Michigan Council for

Arts & Cultural Affairs

Midland Area Community

Midland Rotary Foundation

Foundation

Foundation

Phil & Carol Sarnacke

The Saunders Family

John & Kathy Schmitt

Michael Sebaly

Sally Stebleton

Barbara Stuart

Corey & LeAnn Schwartz

Josefina Gonzalez-Rey &

David & Linda Z. Smith

Derrell & Sue Steffen

Alice Sharron Such

Graham & Beth Taylor

Eric & Katrin Thorson

Nichole & Aaron Toth

Philip & Sharon Tower

Edward Valenzuela &

Jean Domoradzki

Rae & James Vaught

Greg & Cynthia Velez

David & Carol Weaver

John & Jo Winchester

Adam & Kristen Wuerfel

Lynn Walker

Paul & Suzanne VanSickle

Jonathan & Jennifer Wendt

Duane & Terry Townley

Don & Kim Taylor

Northwood University Leland E. "Leef" Holly IV Memorial Fund of The Pittsburgh Foundation Virginia "Ginny" Morrison Maxwell K. Pribil Memorial PSI IOTA XI Sorority

Enrichment Commission Saginaw Valley State University Russell H. and Maxine E. Smith Charitable Foundation Charles J. Strosacker Foundation

Saginaw Arts and

IN-KIND SPONSORS Central Audio-Visual and Design LLC

City Market Bay City Cumulus Media Dendritech Inc Elco Water Distributing Co. E.P. Horak Co. Grand Traverse Pie Company The H Hotel Herter Music Center Lowe's Companies Inc MBS International Airport Michigan Air/Gas Meijer Stores - Midland MSU St. Andrews Randi's Flowers and Greenhouse Stevens' Sports Center Sysco Corporation Trombley Electric

